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| http://www.sinergise.com/sites/default/files/styles/content_image/public/field/image/banner.png?itok=v3WqwnVH | LandSense Innovation Challenge  Application Form |

To submit an idea for the LandSense Challenge, you need to prepare a short description that should be sent by e-mail as a PDF file to the following address:

[challenge@landsense.eu](mailto:challenge@landsense.eu)

**Please use the following subject:** LandSense Innovation Challenge Application

Format

Please prepare your proposal as a PDF file no longer than 2 pages plus a title page. You can optionally add 1 page with a figure, presenting your software application’s architecture. Each file must not be larger than 10 MB.

Title Page

Please include the following information on the title page:

* Title of the challenge: LandSense Challenge
* Title of your proposal/idea
* Name and webpage of your organisation if applicable
* Name, email, telephone number, address of the contact person
* Date of preparation and/or version number

Content of Your Proposal

The body of your proposal should include the following parts and must not exceed 2 pages:

* Short description/abstract of your idea, clearly outlining the key elements (maximum 200 words)
* Outline the problem that you are planning to address
* Describe your envisaged solution and the key benefits/impacts
* Targeted market – forseen customers and market size
* Roughly outline your business model
* Explain which technology you are planning to use
* Short descriptions of key personnel in the team

Use the most appropriate means to present your idea, i.e. as text, tables, graphical explanations, etc.

You may also add 1 additional page that provides a graphical overview of your envisaged software application’s architecture, which will identify the main components of your solution.

Important Dates:

Submission of proposals: *Friday 10 April 2020*, 17:00 CET

Announcement of selected finalists: *Friday 24 April 2020,* 17:00 CET

Challenge in Trieste: Wednesday *27* *May 2020*

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| Proposal for the  LandSense Challenge | | | |
| Title: <Title of your proposal/idea> | | | |
|  | | | |
| Organisation Name: | if applicable | | |
| Webpage: | if applicable | | |
|  |  | | |
| Contact Person: | Name  Email  Telephone number  Address | | |
| Have you used Sentinel Hub in your idea | Yes | No | If not, please specify what data you have used: |
| Date: |  | | |
| Version: |  | | |

Content of Your Proposal (max 2 pages)

*The body of your proposal should include the following parts and must not exceed 2 pages. You are free to use text, tables or graphical explanations.*

1. Relevance for the domain

The Idea (maximum 200 words)

Short description/abstract of your idea, clearly outlining the key elements.

The Problem

Outline the problem that you are planning to address

Envisaged Solution and Benefits

Explain your envisaged solution and the key benefits compared to the current situation.

Innovation

In one sentence, outline how your idea is innovative.

1. Feasibility of the concept

Business Model

Roughly outline your business model including positioning, unique selling points, and the future growth model.

Technology used

Explain the technologies you are planning to use

The Team

Briefly describe your team

1. Market potential

Market

Who is your target market, i.e. the rough size, potential customers and market penetration strategy?

Architecture of the Software Application (Optional and max 1 page)

If you consider it useful, you can add 1 additional page to add an illustration of your software/hardware architecture, which will identify the main components of your solution.